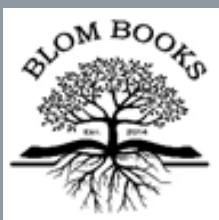


TRACY  
BLOM

*Creative consulting*

# PUBLISHING

BRING YOUR BOOK TO LIFE



[WWW.THEBLOMDOTCOM.COM](http://WWW.THEBLOMDOTCOM.COM)

2280 Braumiller Rd.  
Delaware, OH 43015

# ABOUT BLOM BOOKS



Tracy Blom

## MEET THE MENTOR

Tracy Blom (pronounced bloom) is an award-winning author of over thirty published books featured in bookstores, museums, zoos, airports, and major retailers across the United States.

She has ghostwritten for various organizations, creating everything from daily blogs to environmental comic books. Her work has received STEM accreditation, Teacher's Pick Awards, Reader's Favorite Awards, and appeared in magazines and blogs internationally and domestically.

She is part of The Authors on the Air Global Radio Network, an international digital media company featuring talk radio, podcasts, vodcasts, live streaming interviews, book reviews, and promotions available on social media and multiple websites, audio, and video platforms in 153 countries. Her show, *Books, Kids & Creations*, features people worldwide who inspire and uplift future generations with their work.

Aside from her work as an author, she has spent the last fifteen years in technology sales, developing complex network solutions for fortune 500 and 100 customers. Her consultative approach to selling is mirrored in her coaching process and has helped her create a tailored strategy to take authors from concept to creation.

"Every person has a story to tell, and once you figure out why you want to tell it, all you have to do is take the first step. I can help you 'find your why,' and walk beside you on your publishing journey."



# Ideas are like seeds...



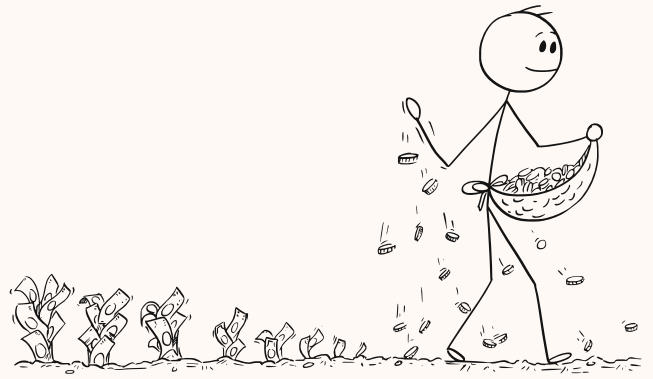
Sometimes the thought of writing a book can be overwhelming - maybe you've had the same idea for years but never knew quite where to begin, or maybe time got ahead of you, or you simply didn't believe in yourself.

Whatever the reason, know that it's never too late to begin. Whether you write for five minutes or five hours a day, everything adds up.

I've been writing books for a long time, and not only know the ins and outs of publishing, but how to create stories that represent a vision or idea very well.

Now, pick up your seed and let's get it planted!

# 3 Step Project



## Step One - The SEED

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- During our weekly session we will work on the development of your manuscript (1 hour per week)
- You will receive coaching on verse/rhyme, targeted age range, page and word count
- Once the manuscript is complete it will go on to a professional editor

## Step Two - Planting & Watering

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- Storyboard illustration ideas
- Selection of your illustrator
- Sign a contract with selected illustrator (this is an added cost outside of this project)
- Black and white sketches provided for all pages
- Color images provided for all pages, properly formatted
- Cover creation and design
- Final files delivered from the illustrator, ready to upload.

## Step Three - Watch it Grow!

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- Create a KDP account – this is pre-work you can do at any time during the process
- Purchase ISBNs (Bowker) – this is pre-work you can do at any time during the process
- Input book data - we will do this together / share screen
- Upload files – we will do this together / share screen
- Publish and order author copies – we will do this together / share screen

# PROPOSED TIMELINE

That's right... you can have a picture book ready to publish in about 5 months.

We will begin with weekly meetings to establish your vision, and define the story you want to tell. This includes discussing character traits, defining your audience, and editing your manuscript.

Once your book has been edited it is ready to be illustrated. Together we review the portfolios of different artists, who will work directly with us to create your images. This phase is broken down into two portions, black and white sketches and color. The artist will format your book, and add the barcodes, back cover matter, and deliver two files--- inside pages, and cover.

From here, we work on creating your author portal, deciding on pricing, and getting everything ready for publication. The book is then uploaded with your information (none of mine) and sent off for review.

I will help you every step of the way, from concept to creation, until you have your very first copy in your hands. Then the fun begins!



# *SCOPE OF WORK*

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This pricing includes manuscript development, editing, helping you find an illustrator and conceptualizing illustration ideas, assistance uploading files and publishing your work.

What it does not include: illustrations, marketing, my name on your work, or author copies.

# *PRICING*

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Due up front	\$1000
Due upon publication	\$1,000
<b>Total</b>	<b>\$2,000</b>

# *TERMS & CONDITIONS*

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This proposal is subject to the following terms and conditions:

1. The Parties
2. Payment
3. Terms and Termination